

Intern (m/f/d) - market research and consulting

Soccer fans in Mainz trudge through the mud to see their team play. Music fans endure the wait at festivals to see their stars live. What is it that you stretch your comfort zone for - often without realizing it?

We help companies find their fans. Because they do exist, and they play a vital role for the success of "their" company. And we help companies turn their employees into fans - because employees are a company's most important asset.

In order to fulfill this mission, we are looking for an Intern (m/f/d) in the area of market research and consulting.

What you can look forward to:

- ▶ Insight into project processes of quantitative and qualitative studies (planning, conception, implementation, presentation of results), including customer contact
- ▶ A designated team-member for support and many open and supportive people who are happy to answer questions and look forward to your perspective and initiative
- ▶ A steep learning curve, a variety of tasks (data preparation and analysis, preparation of presentations, preparation and follow-up of workshops, etc.), and if you are interested, opportunities for insight into other departments and partner companies
- ▶ 12 weeks in which you can take on responsibility and show what you are made of

If you can identify yourself with that, we would like to meet you!

So far, we have had the best experiences with students from the fields of communication sciences/public relations, psychology, sociology, or business administration/commerce who have advanced knowledge of the MS Office package. SPSS know-how on top is great, but not a must-have.

We look forward to receiving your application (at bewerbung@2HMforum.de) and will get back to you!

2HMforum. For best relations.

Dr. Frederik Meyer

Head of HR

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